

Message Text

LIMITED OFFICIAL USE

PAGE 01 MOSCOW 00160 061700Z

46

ACTION EUR-12

INFO OCT-01 ISO-00 RSC-01 /014 W
----- 071464

R 061515Z JAN 75
FM AMEMBASSY MOSCOW
TO USIA WASHDC
INFO SECSTATE WASHDC 5923

LIMITED OFFICIAL USE MOSCOW 0160

E.O. 11652 N/A
TAGS: SOPN, UR
SUBJECT: TV PLACEMENT

USIA FOR IMV

REF: MOSCOW 18733

1. CENTRAL TV SHOWED USIA-AND-POST-PROVIDED "MAGIC OF DISNEYWORLD" JANUARY 5, 1830-1900 HOURS ON TRAVELLER'S CLUB PROGRAM. IZVESTIYA DEPUTY FOREIGN EDITOR MELOR STURUA DID HIGHLY POSITIVE VOICEOVER AFTER INTRODUCTION LAUDING DISNEY AND DISNEYLAND.
2. POST HOPES FOLLOW-UP TO AMERICAN ADVENTURE SERIES (REFTEL) CAN BE FOUND TO CAPITALIZE ON CURRENT RECEPTIVITY. SUCH PROGRAMMING PROVIDES RARE ANTIDOTE TO INCREASED CRITICAL PRESS PLAY RECENTLY ON HARD TIMES AND SOCIAL DISLOCATION IN U.S. MILLIONS OF SOVIET CITIZENS SAW UNUSUAL GLIMPSE OF ORDINARY AMERICANS NOT ON UNEMPLOYMENT LINES OR FIGHTING Busing IN BOSTON, AND SOCHI WILL NEVER LOOK THE SAME.
STOESSEL

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PUBLIC ATTITUDES, MOTION PICTURES, TELEVISION BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 06 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: MorefiRH
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MOSCOW00160
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750005-0338
From: MOSCOW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750176/aaaacooa.tel
Line Count: 48
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 75 MOSCOW 18733
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 11 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <11 JUN 2003 by BoyleJA>; APPROVED <30 JUL 2003 by MorefiRH>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TV PLACEMENT USIA FOR IMV
TAGS: SOPN, UR
To: USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006